



Announcing the Nineteenth
Annual Fall Joint Meeting
Miami Valley Computing Societies
Thursday, September 27, 2007
at the
David H. Ponitz Center,
Sinclair Community College

Web 2.0 and What it Means for Business

Presenter:

***Dr. Rich Miller,
LexisNexis
New Technology
Research***

The 7 Memes of Web 2.0:

- The Web as a Platform***
- Harnessing Collective Intelligence***
- Data is the Next Intel Inside***
- End of the Software Release Cycle***
- Lightweight Programming Models***
- Software Above the Level of a Single Device***
- Rich User Experiences***

“Like many important concepts, Web 2.0 doesn't have a hard boundary, but rather, a gravitational core. You can visualize Web 2.0 as a set of principles and practices that tie together a veritable solar system of web sites that demonstrate some or all of those principles, at a varying distance from that core.”

Web 2.0 refers to a wide range of emerging technologies and user behaviors, and has been referred to as the “participatory web,” the “read/write web,” and the foundation for the “you” era. Web 2.0 has given rise to a renaissance of activity, enabled by greater bandwidth, the maturation of technologies, and the creativity of people creating and using the web.

This presentation will provide an overview of Web 2.0, organized by the 7 original “memes” that appeared in the article by Tim O’Reilly (of O’Reilly media), in which he applied the Web 2.0 label to a collection of trends he observed. Particular focus will be given to the design of products in the Web 2.0 world as well as how Web 2.0 is manifesting itself in the enterprise.

Dinner reservation \$25; \$2 for the presentation only; see page 3 or contact Sandy Feola, 672-0735

Visit us on the web at <http://www.soasist.org/mvcs/2007.pdf>

Feel free to copy and post this page or the whole brochure

Participating Societies

AITP The Association of Information Technology Professionals (formerly DPMA) is interested in the education and professional certification of its members. www.aitp.org

ASIS&T The American Society for Information Science and Technology has been interested in improving the ways society stores, retrieves, analyzes, manages, and disseminates information, from such fields as computer science, linguistics, librarianship, engineering, medicine, chemistry, and education. The Southern Ohio chapter contact is: Patricia Carter, 937-865-6800 x56099, patricia.carter@lexisnexis.com. www.soasist.org

ASQ/ASQ Software The American Society of Quality engages in the management, engineering, and scientific aspects of quality and reliability. The Software Quality Committee provides a forum for discussing software quality issues and promoting the use of software quality technology, tools, and techniques. The Dayton ASQ meets monthly: September through May. Contact: Gretchen Henrich, 937-865-6800 x56548, gretchen.henrich@lexisnexis.com. www.asqdayton.org

BDPA Black Data Processing Associates is an Information Technology organization consisting of professionals from all areas of IT and varied cities across the nation. Our intent is to close the Digital Divide between minorities and the rest of the nation. We provide professional development, mentoring, training, and coaching to our members and our communities. Our goal is to empower our members to become tomorrow's technology leaders. Contact: Cynthia Hayden, Dayton Chapter President, 937.427.4273, info@bdpadayton.org. www.bdpadayton.org

DACW The Dayton Advocates for Computing Women promotes communication among men and women in computing, furthers the professional development and advancement of women in computing, and promotes the education of women in computing by providing scholarships and awards. DACW arranges networking meetings throughout the year. Members are notified by e-mail. Contact Audrey Brewer at 937-238-6261 or brewera@erinet.com to be added to the e-mail notification list.

DAMA The Data Management Association International advocates industry best practices in: Business Intelligence, Data Warehousing, Information / Data Resource Management, and Enterprise IT Architecture. The Southwest Ohio Chapter (SWOC) of DAMA provides cutting-edge seminars by leaders like Bill Inmon, John Zachman, Claudia Imhof and others, a forum for exchange of current information, promotes professional

development and provides networking opportunities for members in Southwestern Ohio, South Central Indiana and Northern Kentucky and maintains reciprocal agreements with other chapters, such as the Central Ohio Chapter (COC). Contact: Webmaster John Petry at 937-760-2847, wizard71@ameritech.net. www.swocdama.org

DMA The Dayton Microcomputer Association is a group of computer enthusiasts dedicated to promoting education and interest in computer technology. DMA meets monthly (except December) for presentations from a variety of speakers. Many of our members participate in SIGs (special interest groups) concentrating on Linux, Apple, Amateur Radio, Genealogy, Digital Photography, Perl, Gaming, Software Development, and Classic Computers. DMA publishes a monthly newsletter, "The DataBus." We have ongoing projects such as the Ohio Technology Access Project and Wireless Dayton Days and have for many years hosted events such as Computerfest and Dayton LANfest. Contact: Gary Turner, 937-222-4362, president@dma.org. www.dma.org

IEEE/Computer Society The Institute of Electrical and Electronics Engineers sponsors a number of societies, including the Computer Society. The Dayton chapter of the IEEE CS holds monthly lunchtime meetings every third Tuesday on a wide range of computer-related topics to advance the theory, practice, and application of computer and information-processing science & technology. Contact: Bret Givens, 429-9008 x204, bgivens@infoscitex.com. www.ieee.org/dayton

IIBA The International Institute of Business Analysis vision is to be the leading world-wide professional association that develops and maintains standards for the practice of business analysis and for the certification of practitioners. The Dayton Chapter meets monthly from September through May. Contact: Gary Williamson, Gary.Williamson@dayton.theiiba.org or Kevin Hallum, Kevin.Hallum@dayton.theiiba.org. www.iiba.com

IIE The Institute for Industrial Engineers is dedicated to advancing the technical and managerial excellence of industrial engineers and those utilizing said engineering methods and techniques. IIE strives to provide continuing education opportunities that enhance members' capabilities to improve productivity and quality while improving the contributions made by the profession. The Dayton chapter meets regularly from September to May. Contact: Julie Duffy, jduffy@meijer.com. www.iienet.org/dayton.

PMI® The Project Management Institute, vital and forward thinking – focused on the needs of project management professionals worldwide; that's the Project Management Institute of today. We've long been acknowledged as a pioneer in the field and now our membership represents a truly global community with more than 200,000 professionals, representing 125

countries. PMI professionals (PMP) come from virtually every major industry including, aerospace, automotive, business management, construction, engineering, financial services, information technology, pharmaceuticals, healthcare, and telecommunications. PMI® has established standards, provided seminars, educational programs and professional certification that more and more organizations desire for their project leaders. PMI® has certified over 100,000 Project Management Professionals (PMPs). The Dayton Miami Valley PMI Chapter leadership organization can be found at: www.daytonpmi.org

SPIN A Software and Systems Process Improvement Network (SPIN) is an organization of professionals in a geographical area who are dedicated to software and systems process improvement. The Dayton SPIN chapter seeks to enhance the quality and productivity of Dayton area organizations through an active program of networking, information sharing, guest speakers, and promotion of process excellence. Mutual support and relevant educational opportunities are provided for process improvement professionals from industry, government and academia. The chapter meets monthly: August through May. Contact: Dave Malas, 937-435-5132, DaveMalas@woh.rr.com. www.daytonspin.org

About the Presenter

Dr. Rich Miller is a Research Scientist from the New Technology Research group at LexisNexis. Rich monitors technology areas that include analytics and visualization, rich media, personalization, user experience design, and human-computer interaction. He leads concept design/prototyping efforts and provides education and consulting to the business and product development organizations within the company. Rich also chairs working/discussion groups, composed of employees from various Reed Elsevier companies, for visualization and Web 2.0-related topics.

Rich received a PhD in Experimental Psychology from Miami University and has worked in Human-Computer Interaction and User Interface roles at AT&T Communications and Structural Dynamics in Cincinnati and LexisNexis in Dayton. He has delivered talks on visualization, rich media searching, personalization, human-computer interaction, design and computing trends, and Web 2.0 at local, national, and international events within Reed-Elsevier. His most recent public talk was “Trends in Human-Computer Interaction for Information Retrieval: What’s Next” at the Interactive Media Conference at Miami University.

In his spare time, Rich enjoys coaching grade-school girls basketball, mountain biking, swimming, and video editing.

Joint Meeting Dinner Reservation Form

The Chef’s Choice Plate Dinner consists of:

Salads, Chef’s choice entrée and vegetable

Assorted breads and rolls / coffee / tea / iced tea & delicious dessert

For special dietary needs call Sandy Feola at 672-0735

Name: _____

Company: _____

E-mail Address: _____

Phone: _____

I am a member of (circle all that apply): AITP, ASIS&T, ASQ, BDPA, DACW,DAMA, DMA, IEEE, IIBA, IIE, PMI, SPIN, none, other:

Make dinner reservations for _____
@ \$25 = \$ _____
(\$2 Parking is included in the price)

(Please make copies for additional reservation)
Payment by check payable to: “MVCS Joint Meeting”

Mail to: Sandy Feola
406 Grants Trail
Dayton, Ohio 45459
Or online at <http://www.asqdayton.org>

Reservations must be received by Monday, September 24, 2007

Society Showcase

Before and after the program, attendees will have the opportunity to learn about the activities of the societies. Each society will have a table display presenting their activities over the past few years and plans for upcoming meetings. Membership information will also be available.

The area universities/colleges have been invited to display information about their CS and MIS programs.

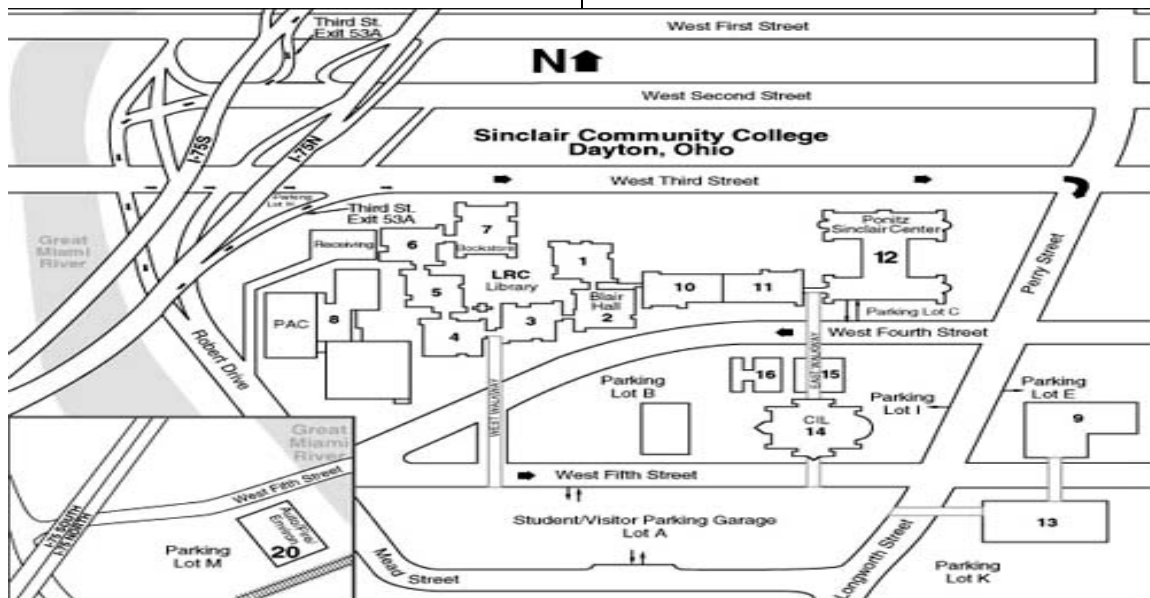
Schedule

5:30 Arrival & Networking Hour
6:30 Dinner
7:30 Presentation followed by Q&A
Door prizes will be awarded to dinner attendees during the Networking hour. You must be present to win.

Joint Meeting Committee

The following volunteers planned this meeting:

Audrey Brewer, ACM & DACW	Sandy Feola, ASQ & IIE
Howard Carson/Bill Davis, ACM	Gretchen Henrich, ASQ
Don Steiner, ACM	Carolyn Kennard, ASQ
Arvilla Crawford, BDPA	Cory Beimesche, PMI
Cindy Streng, SPIN	Glady Campion, DMA
Patricia Carter, ASIS&T	



Ponitz Center = Building 12, Parking below

Map online at <http://www.sinclair.edu/help/map/index.cfm>